

## THE POWER OF PARTNERSHIP WITH INTERNOVA TRAVEL GROUP

Internova Travel Group brings together the world's most influential travel brands, connecting more than 100,000 expert travel advisors across a global network that includes ALTOUR, Global Travel Collection and Travel Leaders Network.

With a presence in nearly every corner of the world, Internova sets the standard across luxury, leisure, corporate and entertainment travel sectors.

WORLDWIDE Hotels & Resorts by Internova is a comprehensive, price-competitive program providing our clientele with best available rates at global hotel brands and independent properties. Through Internova's extensive network of elite travel advisors—spanning North America, South America, and Europe—our family of travel brands connects global hotel brands and independent properties with a broad spectrum of clientele.

- In 2024, ALTOUR became the exclusive partner for all of Internova's corporate travel business, representing a significant strategic shift that consolidates our B2B efforts under one powerful brand. With over 100 member agencies and counting, this move further strengthens ALTOUR's role as a dominant force in the corporate travel landscape.
- The WORLDWIDE by Internova program serves as the go-to hotel solution for Global Travel Collection advisors. GTC advisors actively utilize the program to create tailored experiences for their discerning clients. This dual-market relevance ensures your brand is positioned at the intersection of both high-volume corporate and high-spend luxury leisure travel.
- Additionally, more than 60,000 advisors across Travel Leaders Group rely on the hotel program to meet the needs of their leisure, luxury and corporate clients.

### Learn More About Who We Are:

- 100,000 travel advisors worldwide
- 6,000 agency locations, primarily across the United States, Canada, Mexico and the UK, with a presence in over 80 countries
- A leading player in the travel industry, consistently ranked on Travel Weekly's Power List since 2009; Internova held a top 10 position for over a decade and is currently ranked 11th among the largest and most successful travel retailers in 2024
- Ranked 8th among the top travel management companies in the UK by Business Travel News Europe
- The largest seller of cruises, land vacations and luxury travel in North America and the UK
- The largest travel advisor franchisor, consortium and host agency in North America and the UK

ALTOUR

GLOBAL TRAVEL  
COLLECTION

TRAVEL  
LEADERS  
NETWORK

### Participation Benefits & Inclusions:

- GDS distribution and listing in Internova Travel Group's proprietary online booking tool
- E-directory Listing accessible to advisors via Internova's intranet site
- Exclusive access to paid marketing opportunities & events across all Internova Travel Group agencies to maximize your reach and exposure
- Properties offering enhanced commissions are highlighted to our 100,000 travel advisors
- Dedicated Account Director providing support to increase visibility and grow revenue

**COST: USD \$1,995 / RFP SUBMISSIONS DUE: SEPTEMBER 19, 2025**

### Participation Requirements:

As a WORLDWIDE by Internova partner, your property has committed to providing our travelers:

- Best available rate (BAR) or better
- Last room availability
- 10% commission or higher paid within 30 days of guest departure
- Hotels offering more than 10% commission will be highlighted to our advisors

### Maximize Your Impact

Partners who offer increased commission structures (particularly on premium room categories), alongside an elevated amenity offering, are positioned for increased visibility across advisor channels within our network. Not only does it elevate your property's presence within the network, but also influences advisor booking behavior - giving you a competitive edge where it counts most.

### Required Benefits:

- BAR or better
- Rewards – Travelers earn loyalty program points
- Credit card guarantee – no pre-payment, deposit, advance purchase or minimum stay requirements
- Flexible modification and cancellation policies
- In-room Wi-Fi included (available at most properties)

### How do Internova Travel Group advisors book the WORLDWIDE by Internova program?

Advisors can book via the GDS or our proprietary booking tool using the Internova Travel Group rate codes provided upon acceptance. Advisors may also call or email the property directly to make a reservation. All bookings, regardless of how they are made, qualify to receive the WORLDWIDE program rates and benefits.

### How to Participate?

Contact your Internova Travel Group Account Director or email [rfp@internova.com](mailto:rfp@internova.com)